



NeoFlo

Streamline, Simplify & Succeed

REVOLUTIONIZE YOUR EVENT REGISTRATION EXPERIENCE

Overview

NeoFlo is a trusted event registration partner, simplifying and streamlining the registration process.

Our suite of solutions optimizes processes, enhances attendee experiences, and revolutionizes event registration.

With a powerful registration form builder, personalized registration websites, and integrated email marketing, we drive engagement and create anticipation.

Who We Are



Leading event registration platform



Passionate about simplifying registration process



Dedicated team committed to enhancing attendee experience

What We Do

Tailored Solutions for Extraordinary Experiences



Innovative event registration platform



Optimize processes, ignite participation, and transform the registration experience



Personalized registration websites and integrated email marketing



Enhance attendee experiences



Data-driven insights



Attention to detail



Our Objective

At NeoFlo, our ultimate goal is to revolutionize the event registration experience. We understand that seamless event registration is the key to a triumphant event. Our unwavering objectives are to:



Simplify Event Registration:

Say goodbye to paperwork and lengthy processes.



Enhance Attendee Experience:

Impress your attendees with a smooth and hassle-free registration journey.



Enable Secure Centralized Data Storage:

Safeguard your valuable attendee information with our robust, centralized data hub.



Ensure Efficient and Reliable Payment Processing:

Enjoy seamless payment transactions that inspire confidence and security.



Provide Dynamic Real-time Reporting:

Make data-driven decisions effortlessly with our comprehensive, up-to-the-minute reports.



Streamline Your Event Registration Process

NeoFlo offers a powerful registration form builder that enables easy customization of registration forms.

Personalized registration websites are available to enhance attendee experiences and drive engagement.

Integrated email marketing capabilities allow for targeted communication with attendees before, during, and after the event.

Secure Attendee Data at a Single Place



Data Security

NeoFlo ensures that all attendee data is stored in a secure, centralized location, protecting both attendees and event hosts from data breaches.



Compliance

Our platform is fully compliant with data privacy regulations, such as ISO 27001, GDPR and SOC 2, giving event hosts peace of mind knowing that their attendee data is being handled responsibly.



Customizable Access Control

NeoFlo provides customizable access control options, allowing event hosts to control who can access attendee data and at what level, ensuring data security and privacy.

Real-time Comprehensive Reports

Make data-driven decisions for future events.

Registered
5734

Checked-In
4375



Content Outreach



Arrival SMS

Welcome attendees with a personalized greeting and provide them with important information as they enter the venue.



Session Related Content

Offer convenient access to on-demand content, including white papers and speaker slides, by allowing attendees to easily download them with a simple tap of their Smart Badge



Virtual Download

Grant attendees the flexibility to access content online through a "click-to-download" feature via the Community platform for virtual and hybrid sessions



Post-Session Notification

Implement trigger campaigns to automate the scheduling of eDM or SMS communications at the conclusion of a session

Analytics & reporting:

- Realtime data of the Attendees attending and the type of attendee attending the event can be acquired.
- Total of Onsite registration and a separate list and count of both pre-registered and onsite registered can be displayed.
- Unique Company attended count, Designation level count and other related data is acquired on the Realtime basis.

Expectations from the Product:

The solution must be under the control of Herbalife to comply with their data protection policy.

1. As per the security we have ISO 270001, GDPR & SOC 2
2. Our Application is hosted on AWS Cloud server with various security architecture in place to provide security both in terms of Data and Application access and we have also completed the Penetration Test of the same.
3. Threat modeling of our application has been done which involves identifying potential security risks and vulnerabilities in the system and to ensure that appropriate security controls are in place to control them.

All data rights should belong to Herbalife, ensuring their ownership of the data

1. In-term of security & automation – we have 2Way integration of Marketo where we can get the data directly from Marketo and send the attendance record back to Marketo using API provided and kept in place.

The solution provider should not possess any direct or indirect control over the data

1. We have an automation process with Marketo to get the data for badge printing so once it's done client can stop the process from their end for data accessing and we don't have any physical copy of it.
2. **With the mutual discussion with client and solution provider, only the type of data (Eg: Name, Company, Designation) that is required for relevant execution of the Application process can be shared with the solution provider.**

Past Event Highlight



Amazon AI Conclave:

How NeoFlo Powered a 2,800-Attendee AI Conclave with Data-Driven Insights and Unforgettable Experiences

Unleashing the Power of Data: NeoFlo went beyond registration, transforming the event into a data-driven powerhouse. Attendee journeys across 4 breakout tracks, 25+ booths, and 5 roundtables were seamlessly tracked via QR-code featuring PVC badges.

Session scanning enabled real-time insights into session attendance, providing attendee engagement metrics for the client, empowering them to optimize the event on the fly. Also, the booth traffic data helped event sponsors to effectively capture leads.

Results that Speak Volumes:

- <30%> Increase in Registrations: Targeted email campaigns and a captivating registration experience fuelled early sign-ups.
- <95%> Attendee Satisfaction: Streamlined check-in, personalized experiences, and real-time data-driven adjustments resulted in exceptional attendee satisfaction.

Actionable Insights for Future Success: Data-rich reports empowered the client to make informed decisions for future events and marketing campaigns.

"NeoFlo transformed our event management. The seamless registration, real-time data, and valuable insights empowered us to deliver a truly exceptional experience for our attendees, exceeding expectations on every level." - [Marketing Director Name]



Snowflake BUILD – The Dev Conference for AI & Apps:

How NeoFlo Powered a 1200-Attendee Snowflake BUILD – The Dev Conference for AI & Apps

NeoNiche partnered with Snowflake to host their developer conference Snowflake Build – The Dev Conference for AI and Apps at the Hilton, Bengaluru on 8 December 2023. The one-day event promoted Snowflake’s technology for delivering AI through educational sessions, hands-on workshops, presentations, and networking opportunities.

The event exceeded expectations with 1,625 registrations. NeoNiche drove 620 of those registrations through our well-coordinated audience acquisition. We also facilitated smooth event operations with the help of NeoFlo for registrations and queue management, greatly reducing crowding and delays.

The event was a remarkable experience, showcasing Snowflake’s technology and engaging the developer community.



Client Testimonials

NeoFlo has been a fantastic partner in our event registration journey. Their team of experts understood our goals and challenges and provided innovative solutions that made our operations smooth.

We're extremely satisfied with NeoFlo's registration strategy and customized solutions. They took the time to understand our brand and created a roadmap that helped us connect with our attendees online.

Their tools simplified registration and allowed us to create a seamless payment gateway for the project. With their support, we delivered an exceptional experience for our attendees. We highly recommend them for their excellent service.

We were impressed with the insights we gained, which helped us boost our event registration. We're thankful for NeoFlo's support and recommend their services.

Their attention to detail and assistance during the registration was remarkable. Their data-driven insights were invaluable. We wholeheartedly recommend NeoNiche Flo for event registration.

Address and Contact Details

Contact us today and let's create
an event registration experience
like no other!

Address

NeoNiche Flo
101A, 1st floor, DTC Building,
Sitaram Mills Compound, N. M. Joshi Marg,
Lower Parel, Mumbai - 400011, India

Website

www.neonichesolutions.co.in/neoflo/

E-mail

Deepak Raikwar
Deepak.raikwar@neoniche.com
+91-99208 72901





NeoFlo

Thank You

Your Partner in Seamless Event Registration

UNLOCK THE POWER OF SIMPLICITY AND SUCCESS